

# CDC PUBLISHER SERVICES

# CATALOG SERVICES

### ANNUAL SUBSCRIPTION

Custom publisher page in Edelweiss+ and catalog admin \*Price includes data integration

Discounted for CDC Publishers

#### EDELWEISS360 PREMIUM Starting at \$1000

Upgrade to access additional sales and marketing tools 25%

# EDELWEISS + ANALYTICS Starting at \$1000

Upgrade to access sales and inventory data for 500+ Indies 15%

## BUNDLED

Bundle of Edelweiss360 Premium and Edelweiss+Analytics 35%

# REVIEW COPIES

### ANNUAL ACTIVATION FEE

Activate the Review Copy Module in Edelweiss+ \*\$500 data setup fee for non-Catalog Service subscribers

# DIGITAL REVIEW COPIES PRINT REVIEW COPIES

Price per title uploaded as a review copy. Audio review copies included.

# PRINT SERVICE FEE

DIGITAL & PRINT

Price per unit - does not include fulfillment and distribution costs

# TITLE PROMOTIONS

## TITLE BANNER INSERTS

Banner showing above the title listing in Edelweiss+

\$300

\$200

## FEATURED TITLE

Title featured on Review Copy page in Edelweiss+ and in weekly newsletter to 70k users

#### **NEWSLETTER BANNER**

Banner spot in weekly newsletter to Edelweiss+ users

Starting at

\$450

\$1000

\$99

\$40

\$40

\$60

\$1.50

### MONTHLY NEWSLETTER

Banners in monthly newsletters to booksellers and librarians.